

**Alivia International Foundation
Activity Report for the year 2025**

1. Corporate governance

In June 2025 Alivia International Foundation prepared and **presented to the Board Annual Accounts for 2024 and Activity Report for the year 2024. Both documents were approved by the Board** and published on the organisation's website. **A consolidated financial report was prepared for the whole group of Alivia Network organisations for the year 2024.**

2. Alivia Network governance

To monitor execution of the mission, strategy and financial status of the Network the following activities were performed during all 2025 year:

- a) Weekly – **status meetings** of AIF President and Managing Director in Spain, after dismissal of Managing Director, with the team members.
- b) Weekly – **know-how sharing meetings** of AIF President and Managing Director in Spain, after dismissal of Managing Director, with the team members.
- c) Monthly – **strategy and mission execution monitoring meetings** of AIF President and Managing Director in Spain, after dismissal of Managing Director, with the team members.
- d) Monthly – **budget execution monitoring meetings** of AIF President and Managing Director in Spain, after dismissal of Managing Director, with the team members.
- e) Monthly – **budget execution monitoring meetings** of AIF President and Managing Director in Poland.
- f) Quarterly – **strategy and mission execution monitoring meetings** of AIF President and Managing Director in Poland and in Spain, after dismissal of Managing Director, with the team members.
- g) **Yearly personal evaluation of the Managing Director** in Poland and in Spain, after dismissal of Managing Director, with the team members..

KPI's of different processes were set with Alivia ES & Alivia PL, as well as monitoring tools were used to allow constant evaluation of the results of activities, income and costs.

On-site visits were conducted between Alivia PL and Alivia ES, **and know-how sharing workshops were organised.**

3. Office

All **required obligations have been paid.** Bookkeeping was carried out in accordance with the requirements.

4. Legal

The **agreements between Alivia National Organizations (ANO's) and Alivia International Foundation for the donations** were prepared, consulted with the leaders of local ANO's. Signed and executed.

5. Mission execution

In 2025 AIF efforts were concentrated on supporting Alivia Poland and Alivia Spain in mission realisation: continuing projects supporting cancer patients, their families and carers in Poland and Spain. Special efforts were devoted to Alivia Spain and following projects:

Alivia Spain – Mission Execution in 2025

www.Oncoindex.org/en/spain – educational portal, which was created to **support patients in situations of limited access to medicines that should be reimbursed.** It is also a tool to awaken social awareness – the index value is to be interpreted as a clear sign for decision makers: the level of cancer medicine reimbursement definitely has to improve.

Oncoindex is the source of knowledge about **reimbursement of modern pharmaceutical therapies** for as many as 20 different types of cancers.

We analyse therapies which were granted marketing authorisation by the European Medicines Agency (EMA) in the past 15 years and then were recommended by the European Society for Medical Oncology (ESMO). We do our best to provide practical knowledge and show the situation of patients, who should be entitled to treatment in accordance with current medical knowledge. It does not mean that by definition we consider the previously registered medicines to be less effective; in certain cases they remain optimal therapies. However, we wish to clearly state that patients should have access to all medicines that are recommended by international standards. In 2025 the Oncoindex portal was updated twice (April and October) and visited by 5106 UU

from Spain.

Social campaigns presenting Oncoindex results and problems of limited access to cancer therapies in Spain – to improve access to cancer therapies, the society needs to understand problems of cancer patients and importance of access to optimal therapies. Therefore, awareness campaigns need to be presented to the public. **Alivia Spain was running awareness campaigns through social media channels, PR activities and on-line marketing campaigns. In 2025 Alivia impacted 357 media in Spain.**

Cancer knowledge base – What can be done to avoid getting cancer? What are the symptoms of cancer? A **reliable source of knowledge about cancer** is essential in prevention and during the fight against the disease. Alivia is publishing crucial information about the newest methods of cancer treatment and diagnostics. **There are more than 215 articles (15 new) published in Alivia Spain website. In 2025 the Spanish website was visited by 81 703 UU.**

Direct financial help for cancer patients in Spain – in 2025 the organization helped financially to those in need with covering the costs of transport to hospital, buying medicines and other sickness related costs.

Alivia International Foundation was also supporting Alivia Spain in continuing and developing fundraising activities.

Alivia Poland – Mission Execution in 2025

In 2025, Alivia Poland (Onkofundacja Alivia) continued its core mission of supporting cancer patients, spreading knowledge about modern oncological treatment and diagnostics, and advocating for better cancer care in Poland. The key projects and activities are described below.

a. Direct support for cancer patients

Alivia Onkozbiorka – a **financial support programme** for cancer patients facing a crisis situation. Alivia organises fundraising campaigns and uses the collected funds to cover the cost of essential medicines and medical supplies not reimbursed by the National Health Fund (NFZ), as well as transport to treatment centres.

Patient Service Centre – an **advisory project providing support by phone or email** to cancer patients and their families with legal, organisational and administrative issues.

Emergency Aid Fund – **provides financial support to the most vulnerable beneficiaries** facing exceptionally difficult material circumstances.

Moja Alivia – a **comprehensive online platform for cancer patients**. Registered users receive free access to personalised information about their condition, shortest waiting queues for diagnostics, a map of recommended centres and physicians, the ability to launch a fundraising campaign, and access to additional benefits such as psychological counselling, dietary advice and free taxi rides.

b. Promoting knowledge of modern oncological diagnostics and treatment

Alivia Oncoindex – the first **indicator enabling monitoring of Polish patients' access to oncological therapies** consistent with current medical knowledge. The Foundation regularly commissions an analysis of the alignment between the treatment scheme reimbursed by the National Health Fund and the ESMO (European Society for Medical Oncology) guidelines. In 2025, the Oncoindex for Poland was updated twice (April and October) and visited by 46117 UU.

Alivia Onkoskaner – a **tool enabling patients to find the centre where they can receive a given diagnostic service** (MRI, CT, colonoscopy, gastroscopy, PET-CT) or attend their first oncology appointment without a referral **in the shortest possible time within the public healthcare system**.

Alivia Onkomapa – a **portal aimed at mobilising citizens across Poland to monitor oncological medical facilities as public trust institutions**. It supports cancer patients in choosing a physician and a treatment centre.

c. Education and knowledge dissemination

Cancer Knowledge Base – an **educational programme raising public awareness of modern diagnostic and therapeutic methods in oncology**. The Foundation maintains a website dedicated to malignant cancers and their treatment, publishing oncological news, articles, webinar recordings, videos and interviews with specialists and cancer patients. In 2025, more than **720 articles were available on the Polish website (120 new), and the site was visited by 763 520 unique users**.

Alivia Onkosnajper – an **educational project introducing patients and the wider public to the concepts of personalised medicine and immunotherapy**, and the role of molecular diagnostics in the treatment of malignant cancers.

d. Representation of cancer patients' interests

Foundation representatives participated in conferences and symposia on oncology and the healthcare system, meetings of patient organisation representatives and international working groups. They also participated in Senate and Sejm Health Committee sessions, parliamentary oncology team meetings, public debates, congresses and health forums, and represented cancer patients' interests in contacts with the Ministry of Health,

including participation in public consultations on legislation.

Advocacy activities – Alivia Poland’s advocacy efforts aim to represent the concerns of cancer patients in public debate, before institutions responsible for shaping health policy, and in the media. **In 2025, activities focused on raising treatment and diagnostics standards, developing organ-specific registries, monitoring treatment effectiveness and patient satisfaction, advancing centres of excellence, financing oncological therapies and coordinating patient care. The implementation of the National Oncology Strategy and the National Oncology Network were also monitored.** In analytical and advocacy work, further editions of the Foundation’s tools and reports were published, including Onkoskaner (diagnostics access and waiting times), Onkomapa (quality of oncological care from the patient perspective) and Oncoindex (access to modern therapies). **In 2025, the Foundation published a report on the experiences of cancer patients in the Polish healthcare system and prepared an analysis of the implementation of the National Oncology Strategy in 2024 with recommendations for decision-makers.** The findings were presented in public debate, at meetings with representatives of public institutions and the medical community, and at the international level during the European Society for Medical Oncology (ESMO) Congress. The Foundation also undertook numerous interventions in cases reported by patients and actively participated in public consultations and discussions on healthcare reform.

e. Cooperation with organisations

Alivia Poland undertook advocacy and educational initiatives with numerous organisations active in oncology, both in Poland and at the European level. Partners included: Alivia International Foundation, Fundación Oncológica Alivia (Spain), European Society of Medical Oncology (ESMO), European Cancer Organization, Ogólnopolska Federacja Onkologiczna, Fundacja OmeaLife Rak Piersi nie ogranicza, Stowarzyszenie Ruch Onkologiczny PARS, Onkocafe Razem Lepiej, Stowarzyszenie Niebieski Motyl, and Instytut Praw Pacjenta i Edukacji Zdrowotnej.

f. Social campaigns

In 2025, Alivia Poland ran a number of awareness campaigns: **raising awareness of men’s cancers (Movember 2025), Breast Cancer Awareness Month 2025, promoting the Moja Alivia platform, a campaign against limits on imaging diagnostics (“We don’t want to die in queues!”) and an HPV awareness campaign (“Let’s talk about HPV”).**

g. Innovation and digital activities

Alivia Poland continued to develop its digital presence and internal capabilities, including: the **OnkoAI** project introducing AI-based solutions to streamline Foundation workflows; active **social media management** to communicate ongoing activities; and maintenance of the Foundation's website **www.alivia.org.pl**.

4 Finance & planning for the year 2026

The budget for the Network and AIF in the year 2025 was executed with some amendments. The **donations for Alivia Spain were transferred to maintain the costs of running projects supporting cancer patients, awareness campaigns and fundraising activities.**

To manage the financial risks of inflation and protect the value of Alivia International Foundation capital, two policies were executed:
Alivia International Foundation Value Protection Policy and Alivia International Foundation Financial Reserves Policy.

Periodical meetings were held **with leaders of Alivia's National Organizations** about development, current issues and advocacy subjects.

The organisation **prepared a budget for Alivia Netherlands** for 2026, and **approved budgets of Alivia Poland and Alivia Spain.**

The operational plans for 2026 for Polish and Spanish organisations were prepared and approved.